Conference Agenda

8:00-9:00 AM  Breakfast and Registration  
*Rotunda*

9:00-9:10 AM  Welcome  
*Rotunda*

9:10-10:00 AM  Session 1  
1A: Triangle Initiative: Where Education, Research, and the Community Intersects  
*Rotunda*

1B: Mapping: A Compelling Educational Route  
*Faculty Room*

10:10-11:00AM  Session 2  
2A: Promoting Collaborative Learning Using Wikis  
*Rotunda*

2B: Encouraging Student Reflection with Portfolios  
*Faculty Room*

2C: Workshop: Producing a Podcast: Step-by-Step *(Registration Required)*  
*Burden Room*

11:10-12:00PM  Session 3  
3A: Digital Bridges Initiative: Bringing Curated Collections to the Classroom  
*Faculty Room*

3B: Wikis: A Platform for Innovation in the Classroom  
*Rotunda*

3C: Workshop: Copyright and Your Work: Fair Use, Creative Commons, and More *(Registration Required)*  
*Trustees Room*

3D: Workshop: iTunes U and Using Online Media for Teaching *(Registration Required)*  
*Burden Room*

12:00-12:30 PM  Lunch  
*Rotunda*

12:30-1:00 PM  Keynote from Nicholas Lemann  
*Rotunda*
Conference Agenda (cont.)

1:10-2:00PM  
Session 4
4A: Multimedia Case Studies: Making Real World Decisions in the Classroom  
*Rotunda*

4B: Workshop: Producing a Podcast: Step-by-Step (*Registration Required*)  
*Burden Room*

4C: Workshop: Survey of Top Web 2.0 Tools for Education (*Registration Required*)  
*Trustees Room*

2:10-3:00PM  
Session 5
5A: Global Learning Initiative: Rethinking the Boundaries  
*Rotunda*

5B: Workshop: Sakai: The New CourseWorks (*Registration Required*)  
*Trustees Room*

5C: Workshop: Getting Started with Wikispaces (*Registration Required*)  
*Burden Room*

3:10-4:00PM  
Session 6
6A: Simulations & How They Enhance Interdisciplinary Education  
*Rotunda*

6B: Workshop: Survey of Top Web 2.0 Tools for Education (*Registration Required*)  
*Trustees Room*

4:00-5:00 PM  
Closing and Reception  
*Rotunda*
Session Descriptions

Session 1A: Triangle Initiative: Where Education, Research, and the Community Intersect
Speakers: Susan Witte, Conrad Johnson, Jessica Rowe
9:10 AM - 10:00 AM  Rotunda
The Triangle Initiative, created by CCNMTL, leverages digital tools and capacities that serve the intersecting interests of education, research, and the larger community. This session describes three Triangle Initiative projects, the research they advance, the education they enrich, and the benefits they bring to society. Professor Susan Witte will present Multimedia Connect, a Web-based facilitator-support tool for an HIV prevention program for at-risk couples and Professor Conrad Johnson will discuss the Collateral Consequences of Criminal Charges Calculator, a decision-support tool for public defenders.

Session 1B: Mapping: A Compelling Educational Route
Speakers: Sheila Coronel, Valerie Paley, John Frankfurt, Maria Janelli
9:10 AM - 10:00 AM  Faculty Room
New methods of using and communicating location-based information have created an opportunity to advance education and research. With the advent of accessible and adaptable online mapping tools that incorporate dynamic data streams in imaginable ways, faculty and students can consider new dimensions for their academic work. Session attendees will discover why mapping is a compelling entry point for educational endeavors and how location-specific projects have been enhancing teaching and learning at Columbia University. Professor Sheila Coronel will discuss her use of mapping in the School of Journalism election project and Valerie Paley will present the New York Neighborhoods Wiki used in Ken Jackson’s fall 2007 History of the City of New York course.

Session 2A: Promoting Collaborative Learning Using Wikis
Speakers: Derrick Higginbotham, Leila May-Landy, Dan Beeby
10:10 AM - 11:10 AM  Rotunda
A wiki captures the “ideal” of the Web as a collaborative space where information is easily created, openly edited, and widely shared. Over the past year, Columbia Wikispaces has provided a secure Web-based environment for every course offered at Columbia University. This session will focus on using wikis to enhance collaboration in the classroom. Leila May-Landy will discuss how she used a wiki to facilitate a collaborative group project and Derrick Higginbotham will show how he used a wiki as a presentation space and as a tool for text analysis. Both instructors will discuss lessons learned and provide suggestions about how wikis can be used effectively in teaching the humanities.

Session 2B: Encouraging Student Reflection with Portfolios
Speaker: Laureen Zubiaurre, Michelle Hall
10:10 AM - 11:00 AM  Faculty Room
Research suggests that the development of student portfolios promotes reflection on the learning process and professional development. E-portfolios have emerged as valuable online tools for assessing student learning outcomes and evaluating students at the course or program level. This session will discuss how e-portfolios can help students reflect on their learning experiences and showcase their best work. Professor Laureen Zubiaurre will describe her experience using e-portfolios, while highlighting the benefits and barriers of implementing e-portfolios.
Session 3A: Digital Bridges Initiative: Bringing Curated Collections to the Classroom
Speaker: Mark Phillipson, Patricia Renfro
11:10 AM - 12:00 PM Faculty Room
The Digital Bridges Initiative, formed by CCNMTL in 2007, is dedicated to connecting classroom study to curated digital collections. Working in partnership with faculty, librarians, media repositories, and museums, this initiative affords students hands-on use of curated, persistent, and high-quality source materials, and treats the strongest student analysis of such material as itself worthy of collection. This session will chart the Digital Bridges model in projects across several different subject areas with consideration of how it moves students, instructors, librarians, and educational media providers into new roles. Special attention will be paid to how transformative access to digital libraries invigorates the classroom with new forms of scholarly activity.

Session 3B: Wikis: A Platform for Innovation in the Classroom
Speaker: Jutta Schmiers-Heller, Dan Beeby
11:10 AM - 12:00 PM Rotunda
Wikis have been used in a myriad of innovative ways to enhance learning at Columbia University. This session will focus on how wikis can be used effectively to teach foreign languages, conduct object/art analysis, and write multimedia essays. A wiki can also be used as a platform for Web 2.0 tools such as mapping and tagging. CCNMTL staff will present an array of examples from Columbia courses and Professor Jutta Schmiers-Heller will present challenges and successes of using a wiki to teach German language courses.

Session 4A: Multimedia Case Studies: Making Real World Decisions in the Classroom
Speaker: Michael Shapiro, Kirsten Lundberg, Ryan Kelsey, Rob Garfield
1:10 PM - 2:00 PM Rotunda
Multimedia case studies go beyond the traditional paper-based format to actively place students in an environment that simulates a real scenario through video, email, paper briefs, and discussion with peers. Case studies are valuable for developing and maturing students’ analytic, decision-making, and leadership skills. Professor Michael Shapiro will demonstrate the teaching and learning aspects of multimedia case studies in the classroom based on his experience at the Journalism School.

Session 5A: Global Learning Initiative: Rethinking the Boundaries
Speakers: John McArthur, Katie Murphy, Jennifer Spiegler, Rob Garfield
2:10 PM - 3:00 PM Rotunda
The Global Learning Initiative, developed by CCNMTL, creates opportunities for a diverse set of learners around the world to explore critical global issues. Using network technologies that enable collaboration, this initiative embraces diversity of location and culture to inform and enrich both individual and collective educational experiences. This session will focus on the initiative’s flagship project, the Global Classroom, a partnership with the Earth Institute and the Commission for the Education of International Development Professionals, CCNMTL, and 13 universities around the world.

Session 6A: Simulations & How They Enhance Interdisciplinary Education
Speaker: Gordon McCord, Ryan Kelsey, Rob Garfield
3:10 PM - 4:00 PM Rotunda
Web-based simulations can be a powerful teaching and learning tool for higher education. Simulations help students integrate multiple disciplines, develop mental models of complex systems, or grapple with multivariate problems using data models or algorithms. This session will provide an overview and examples of different types of Web-based simulations and will focus on the teaching and learning aspects of using simulations in the classroom. Gordon McCord will present the Millennium Village Simulation, a collaborative project between CCNMTL and the Earth Institute.
Workshop Descriptions

Producing a Podcast: Step-by-Step
Instructor: Apple Inc.
10:10 AM - 11:00 AM Burden Room
1:10 PM - 2:00 PM Burden Room

Get started with Columbia at iTunes U by creating your own podcast. During this hands-on workshop, Apple experts will provide a detailed introduction to the tools and technology used in podcasting and demonstrate how podcasts are recorded, edited, and distributed.

Copyright and Your Work: Fair Use, Creative Commons, and More
Instructor: Kenneth Crews
11:10 AM - 12:00 PM Trustees Room

Kenneth Crews, director of the Copyright Advisory Office (CAO), will discuss fair use as it applies to the use of copyrighted material in the classroom. He will also discuss the use of Creative Commons as a means for generating creative work from original content.

iTunes U & Using Online Media for Teaching
Instructor: Brian O’Hagan
11:10 AM - 12:00 PM Burden Room

Columbia University has joined iTunes U! Learn how this popular technology can help you enhance your course and engage the on-the-go student. Since the rise in popularity of YouTube and the subsequent social video boom, easy to use and accessible Web video has never been as popular as it is today. In this session, learn about iTunes U and other online resources that make it easy for you to host, share, and reference Web video for use in your course Web sites. This workshop will go over some of the free options available online—like YouTube, Vimeo, and Google Video—as well as customized solutions that have been developed by CCNMTL.

Survey of Top Web 2.0 Tools for Education
Instructor: Jonah Bossewitch
1:10 PM - 2:00 PM Trustees Room
3:10 PM - 4:00 PM Trustees Room

This workshop will explore the use of Web 2.0 technology, like social media, in educational environments. We will spotlight popular tools and techniques and discuss strategies for balancing the flow of knowledge, communication, and power within the classroom. We will consider a range of curricular models, and introduce patterns of engagement which purposefully utilize these practices to enhance teaching and learning.

Sakai: The New CourseWorks
Instructor: Dan Beeby
2:10 PM - 3:00 PM Trustees Room

Sakai is Columbia’s next CourseWorks. It has a number of powerful new features that will help instructors administer their courses (e.g. calendaring, announcements, and assignments) and engage their students collaboratively (e.g. blogs, wikis, and file-sharing). CCNMTL staff will take you on a tour of Sakai’s features in the context of a fictitious Columbia course and answer questions about how the new system can meet your educational goals.

Getting Started with Wikispaces
Instructor: Martine Honigsberg
2:10 PM - 3:00 PM Burden Room

Launched in September 2007, Wikispaces at Columbia has been an immensely successful service for faculty at Columbia University. This workshop will show you how to use wiki technology for your Columbia course. You will learn how to create and edit wiki pages as well as how to add text, pictures, and documents to your wiki. Participants will also see some of the best practices regarding wiki use at Columbia.